

Port Louis, 28 May 2024

AXIAN TELECOM ANNOUNCES LEADERSHIP CHANGE AT TIGO TANZANIA AND FREE IN SENEGAL

AXIAN Telecom, one of the leading pan-African telecom groups, announces the appointment of Kamal Okba as Chief Executive Officer of Free in Senegal, effective July 1st, 2024. He is replacing Mamadou Mbengue who is leaving the Group to pursue new opportunities.

Kamal Okba is currently the Chief Executive Officer of Honora Tanzania Public Limited Company ("Tigo Tanzania"). He will be replaced on an interim basis by Jerome Albou, Chief Technology and Information Officer of AXIAN Telecom, who will retain his current responsibilities.

With more than twenty-five years of experience in the telecommunications industry, Kamal has held extensive leadership roles, having served as Chief Executive Officer of various telecom operators for the past 15 years. As CEO of Tigo Tanzania, he has successfully delivered double digit revenue growth and has added tremendous value to the Tanzanian market with a focus on ensuring a better experience for the customers.

Kamal holds an Engineering Diploma in IT from Ecole Nationale des Mines of Rabat (Morocco) and a MBA from ENPC School of International Management of Paris (France).

Stephane Oudin, CEO of AXIAN Telecom commented: "I am very happy with the appointment of Kamal Okba as CEO of Free in Senegal and I know I can count on his expertise to lead the company into its next phase of development. With a proven track record in securing market leadership positions for some of the telecom operators he has led, I am confident that Kamal will make significant contributions to the growth of Free in Senegal and have a profound impact on the market. I would like to take this opportunity to express my gratitude to Mamadou Mbengue who throughout his time as CEO of Free in Senegal, has played an instrumental role in the development of Free in Senegal while bringing a disruptive approach to the market for the benefit of Senegalese people. Finally, I would like to thank Jerome Albou for his support during this interim period as CEO of Tigo Tanzania."

ABOUT AXIAN TELECOM

AXIAN Telecom is a pan-African telecommunications service provider operating in nine markets through its subsidiaries and affiliates in Tanzania, Madagascar, Togo, Uganda, Democratic Republic of the Congo, Senegal, Réunion, Mayotte, and the Comoros. It operates across three key business segments, providing mobile and fixed networks as well as digital infrastructure and mobile financial services. AXIAN Telecom is Africa's 6th largest mobile operator serving around 39 million customers and is a market disruptor, having expanded through active acquisitions and heavy network investments since 2015.

We systematically ensure that our businesses have a sustainable and positive impact on the daily lives of millions of people.

Find more about AXIAN Telecom: www.axian-telecom.com

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